



## ✦ LPTV Broadcasters Association + ATSC3CA Promotion ✦

The **LPTV Broadcasters Association** has partnered with **Silicondust & the ATSC 3.0 Certificate Authority (ATSC3CA)** to offer our members a new membership perk!

You may already know Silicondust as the makers of the HDHomeRun, the #1 selling NextGen TV DVR in the United States! ATSC3CA is a service provided by Silicondust and has recently launched FullTrust ATSC 3.0 signing certificates.

**As a member of the LPTVBA, these certificates are available to you for FREE!**

### Why This Matters for Your Station

⚡ **Compliance without complexity.** Offers a streamlined path to ATSC 3.0 A/360 station security compliance.

🔒 **Security robustness.** An OCSP outage can take down a television station. The ATSC3CA technology is superior due to the thousands of cloud edge nodes + emergency hardware fallback.

💰 **Eliminates the need for multiple certificate licenses.** LPTV owners don't need expensive third-party contracts to be compliant. By providing an option within the marketplace, station owners now have a choice when it comes to signing certificates.

**Connect with an Expert.** Choosing a Certificate Authority with the right OCSP solution is critical. Talk with an ATSC 3.0 security expert today!

📞 1 (925) 233-1128

✉ [atsc3ca@silicondust.com](mailto:atsc3ca@silicondust.com)

🌐 <https://www.atsc3ca.com/>

### ? FAQ about ATSC3CA ?

- ◆ **How much are the ATSC3CA certificates?** These certificates are being offered exclusively as a membership perk to LPTVBA members for **no cost**.

- ◆ **Will I have to sign a long-term contract?** No. You are not locked into a Certificate Authority. You can switch your provider at any time – you don't need to wait for your certificates to expire.
- ◆ **Can ATSC3SA provide both of the certificates needed?** Absolutely. There are no third-party contracts needed and no need to sign with A3SA.
- ◆ **Does the ATSC3CA certificate comply with ATSC standards?** Yes. The ATSC3CA certificates meet all ATSC 3.0 A/360 station security requirements.
- ◆ **Will the ATSC3CA certificates work on all television models?** There is one constraint. Samsung ATSC 3.0 televisions today won't launch the HTML app if signed using ATSC3CA certificates. All features, on all other TVs and receivers, will work. A fix is in process with Samsung.
- ◆ **Will DRM generation be available?** ATSC3CA is currently researching whether to add DRM generation as a service.