



# LPTVBA MEMBERSHIP BENEFIT

## LPTV Broadcasters Association + ATSC3CA Promotion

The **LPTV Broadcasters Association** has partnered with **Silicondust & the ATSC 3.0 Certificate Authority (ATSC3CA)** to offer our members a new membership perk!

You may already know Silicondust as the makers of the HDHomeRun, the #1 selling NextGen TV DVR in the United States! ATSC3CA is a service provided by Silicondust and has recently launched FullTrust ATSC 3.0 signing certificates.

**As a member of the LPTVBA, these certificates are available to you for FREE!**

### Why This Matters for Your Station

 **Compliance without complexity.** Offers a streamlined path to ATSC 3.0 A/360 station security compliance.

 **Security robustness.** An OCSP outage can take down a television station. The ATSC3CA technology is superior due to the thousands of cloud edge nodes + emergency hardware fallback.

 **Eliminates the need for multiple certificate licenses.** LPTV owners don't need expensive third-party contracts to be compliant. By providing an option within the marketplace, station owners now have a choice when it comes to signing certificates.

**Connect with an Expert.** Choosing a Certificate Authority with the right OCSP solution is critical. Talk with an ATSC 3.0 security expert today!

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 <https://www.atsc3ca.com/>

## FAQs about ATSC3CA

- ◆ **How much are the ATSC3CA certificates?** These certificates are being offered exclusively as a membership perk to LPTVBA members for **No cost**.
- ◆ **Will I have to sign a long-term contract?** **No contract**. You are not locked into a Certificate Authority. You can switch your provider at any time – you don't need to wait for your certificates to expire.
- ◆ **Can ATSC3SA provide both of the certificates needed?** **Absolutely**. There are no third-party contracts needed and no need to sign with A3SA.
- ◆ **Does the ATSC3CA certificate comply with ATSC standards?** **Yes**. The ATSC3CA certificates meet all ATSC 3.0 A/360 station security requirements.
- ◆ **Will the ATSC3CA certificates work on all television models?** **One constraint**. Samsung ATSC 3.0 televisions today won't launch the HTML app if signed using ATSC3CA certificates. All features, on all other TVs and receivers, will work. A fix is in process with Samsung.
- ◆ **Will DRM generation be available?** ATSC3CA is **currently researching** whether to add DRM generation as a service.